

# **Advisory Board Overview**

### **OUR MISSION**

To restore hope and opportunity to individuals in crisis by providing treatment, housing, support services, and career pathways.



To overcome all disparities in accessing affordable housing and comprehensive healthcare.

## **OUR VISION**

#### Welcome to A Safe Haven's Advisory Board!

A Safe Haven's Advisory Board provides advice and recommendations to the management team. The board focuses on fundraising and creating events and serves as ambassadors and public advocates for the Foundation.

The Advisory Board functions like a committee and provides resources and services in areas the Foundation may not have access to. It is also a social activity for individuals drawn to a like-minded cause.

#### **Awareness / Community Profile**

Advisory members serve in their ambassador role and help with developing community outreach strategies by:

- Representing to an audience that the Foundation seeks a stronger connection to.
- Making that connection happen through networking and planning events.
- Reporting directly to leadership on resources and connections.
- Promoting the Foundation in the community.
- Offering recommendations to leadership in specific subject matters where members have experience and expertise.
- Inviting new members to participate and helping them become future stakeholders of the Foundation.

#### Fundraising (fun-raising)

A Safe Haven's Advisory Board also offers resources by:

- Being an ambassador and engaging their network of friends and colleagues to support the organization financially.
- Serving as a chair and/or organizing and implementing a fundraising event, such as a golf outing, gala, or social hour. Fundraising events can also serve as opportunities to raise awareness and engage new stakeholders in the Foundation's cause.
- Connecting the organization with their company's foundation or community relations program that often cannot be accessed without a person associated with the corporation making the ask.
- Assist in executing the annual fundraising plan through execution, outreach, or volunteerism.
- Connect the organization with leaders of other organizations to create partnerships.



Please scan the QR code to fill out the interest form or contact us for more information about the Advisory Board.



Angela Lathen
Director of Development



**EMAIL**ALathen@ASafeHaven.org



