



**3-4 MILLION
MEDIA HITS**

*Based on sponsorship
level for 2016 sponsors*

**Outreach beyond
the media:**

*25,000+
Social media
impressions.*

*Annual Report
Distribution of over
5,000*

7th Annual 5K RUN! To End Homelessness

July 15, 2017

Postcards: 65,000 Posters: 10,000

SPONSOR THE EVENT

To sponsor the 5K RUN! To End Homelessness, please call 773.435.8374 or email Sponsor@ASafeHaven.org.

To maximize the exposure of your organization, we encourage you to purchase sponsorship packages as soon as possible. **Please note** some important sponsorship deadlines:

Friday, May 12th, 2017 - ALL SWAG QUOTES FINAL

Friday, May 19, 2017 – Crain's Chicago Business Two-Page Ad deadline

Postcards will be distributed at athletic events and prominent social gathering places throughout the Chicagoland area. If you have not purchased your sponsorship package by the above dates, we cannot guarantee that your logo will be featured on these 5K RUN! Materials.

Presenting Sponsor (Exclusive) - \$50,000

All benefits as listed below, plus/but:

- Exclusive event name cobranding "presented by"
- Name will automatically be co-branded on the event at all appearances.
- Name printed on STARTING LINE banner
- Step and Repeat with logo at Media Tent
- Log on day of media photos
- 5K Launch Press Conference at A Safe Haven unveiling your sponsorship. Media will be invited
- Dedicated press release announcing sponsorship
- Complimentary on-site promotional/team tent at the event
- 50 complimentary 5K RUN! registrations for your team and/or A Safe Haven residents
- 15 complimentary tickets to VIP reception on July 14, 2017
- **50,000 Run of Network banner ad impressions in Crain's General Online news pages (April 15th Deadline)**
- **3-month rotation on Crain's [Giving Guide microsite](#)**

Diamond Sponsor- \$25,000

All benefits as listed below, plus/but:

- Dedicated press release announcing sponsorship
- Complimentary on-site promotional/team tent at the event
- 25 complimentary 5K RUN! registrations for your team and/or A Safe Haven residents
- 10 complimentary tickets to VIP reception on July 14, 2017
- **50,000 Run of Network banner ad impressions in Crain's General Online news pages (April 15th Deadline)**
- **3-month rotation on Crain's [Giving Guide microsite](#)**

Platinum Sponsor- \$15,000

All benefits as listed below, plus/but:

- Complimentary on-site promotional/team tent at the event
- Logo recognition on official 5K RUN! T-shirts and sponsorship signage at the event
- Logo recognition on event website
- 15 complimentary 5K RUN! registrations for your team and/or A Safe Haven residents
- 4 mentions in A Safe Haven social media
- 6 complimentary tickets to VIP reception on July 14, 2017
- Commemorative plaque with your company and 5K Run! logo
- **50,000 Run of Network banner ad impressions in Crain's General Online news pages**
- **3-month rotation on Crain's [Giving Guide microsite](#)**

Gold Sponsor- \$10,000

All benefits as listed below, plus/but:

- Complimentary on-site promotional table at the event
- Representative from your company recognized on-stage at the event
- Commemorative framed letter
- 10 complimentary 5K RUN! registration for your team and/or A Safe Haven residents
- 5 complimentary tickets to VIP reception on July 14, 2017
- 3 mentions in A Safe Haven social media
- **Inclusion in Crain's Chicago Business ad as a run sponsor**
- *Inclusion in additional Run advertisements*

Silver Sponsor - \$5,000

All benefits as listed below, plus/but:

- Option to staff and/or add promotional items to Silver Sponsors table at the event
- 5 complimentary 5K RUN! Registrations for your team and/or A Safe Haven residents
- 4 complimentary tickets to VIP reception on July 14, 2017
- 2 mentions in A Safe Haven social media
- Commemorative framed letter
- **Inclusion in Crain's Chicago Business ad as a run sponsor**
- *Inclusion in additional Run advertisements*

Bronze Sponsor - \$2,500

Pre-event VIP reception on-stage recognition

- Name listed on official 5K RUN! poster and postcards
- Name listed on official 5K RUN! t-shirts and sponsorship signage at the event
- Name mentioned onstage at the event
- 2 complimentary 5K RUN! registrations for your team and/or A Safe Haven residents
- 1 mention in A Safe Haven social media
- 4 complimentary tickets to VIP reception on July 14, 2017
- Recognition on stage (program) at 5K RUN!
- 1 promotional item in swag bag
- Name listed on event website
- Name mention in A Safe Haven annual report
- *Inclusion in additional Run advertisements*

Kids Zone Sponsor- \$1,000

- Kids Zone event signage
- Kids Zone VIP area access
- 2 complimentary 5K RUN! registrations for your team and/or A Safe Haven residents
- 1 mentions in A Safe Haven social media
- 2 complimentary tickets to VIP reception on July 14, 2017
- Name listed on 5K RUN! event website
- Name mention in A Safe Haven annual report



7th Annual RUN! To End Homelessness Sponsor Form

Please Print Clearly

This form is also available at: www.runtoendhomelessness.org
 We authorize A Safe Haven Foundation to include our company name and logo on all "Run! To End Homelessness" material consistent with our sponsorship selection and publication dates.

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Select Sponsorship Levels

- | | | |
|--------------------------|-------------------|----------|
| <input type="checkbox"/> | Diamond Sponsor | \$25,000 |
| <input type="checkbox"/> | Platinum Sponsor | \$15,000 |
| <input type="checkbox"/> | Gold Sponsor | \$10,000 |
| <input type="checkbox"/> | Silver Sponsor | \$5,000 |
| <input type="checkbox"/> | Bronze Sponsor | \$2,500 |
| <input type="checkbox"/> | Kids Zone Sponsor | \$1,000 |

Tax Deductible Donation Amount: \$ _____

Authorized Signature _____ Date: _____

Donation Via:

- Enclosed Check Credit Card
 AMEX MasterCard Visa Discover

Card Number _____

Exp. Date: _____ Code: _____ Billing Zip: _____

Agreement and logo due by April 14, 2017 For Crain's Chicago Business two page ad.

Please mail or email agreement and payment to:

A Safe Haven Foundation
 Attn: Neli Vazquez Rowland, President
 2750 West Roosevelt Road
 Chicago, IL 60608

Please email this form and logo to:

agerontakis@asafehaven.org

All proceeds are being donated to A Safe Haven Foundation a not-for-profit 501(c)3 focused on ending poverty and homelessness. All donations are tax-deductible to the fullest extent of the law. Please consult your tax consultant for information regarding your specific donations and sponsorships.